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Auric Blends
P.O. Box 628
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Auric Blends

2009 COLLECTION



all
you
need
is

Auric Blends

LOVE

Love contains elements of our top selling Egyptian Goddess fragrance blended with white amber to create a warm and spicy blend.

Love, our second best selling fragrance, is now available in a unique and colorful package. The display holds eight 1/3 ounce bottles, six 1.7 ounce bottles and includes a tester.

Love Display
Item #LEPOP
9"H x 12.5"W x 7.75"D
\$105.00
Individual bottles:
1/3 ounce bottle \$3.75 each
1.7 ounce bottle \$12.50 each



the evolution of perfume

Auric Blends Naturals are made with essential oils, resins and absolutes and are carried in a base of jojoba and vitamin e oils. This 100% natural collection contains four fragrances that cover the fragrance spectrum: Tara-a warm and sweet fruity floral, Layla-a sophisticated and rich floral, Siren-a fresh and tantalizing citrus and wood blend and Pele-a fiery and earthy oriental blend.

2 display options available. Both displays hold 6 each of 4 fragrances and 1 tester of each fragrance.

Cardboard display comes with 30 informational booklets, wood display does not.



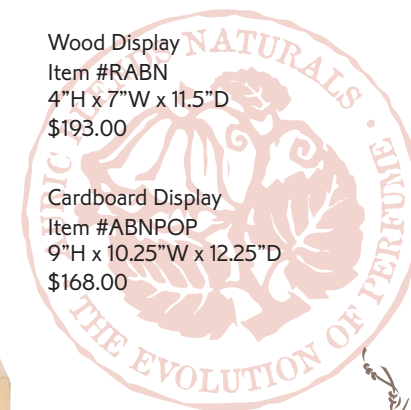
We have two tiers of pricing for this line. Layla and Tara wholesale \$8.00, SRP \$15.95 Pele and Siren wholesale \$6.00, SRP \$11.95

New Reduced Wholesale Pricing



Wood Display
Item #RABN
4"H x 7"W x 11.5"D
\$193.00

Cardboard Display
Item #ABNPOP
9"H x 10.25"W x 12.25"D
\$168.00



Egyptian Goddess

Sultry and evocative, no wonder it's #1

Egyptian Goddess combines soft florals, light powder and musk to create a fragrance that has captured the essence of femininity, and captivated the hearts of millions of customers.



Egyptian Goddess
Perfume Oil
Item #OEGL
1.7 ounce bottle
\$12.50

Our top selling perfume fragrance, Egyptian Goddess, available in a 1.7 ounce bottle. Display comes stocked with 6 bottles and includes 1 tester at no charge.

Egyptian Goddess Display
Item #EGPOP
10"H x 8"W x 6.5"D
\$75.00

Looking for more Egyptian Goddess products? Our candle and soap display provides customers with additional ways to enjoy their favorite fragrance. Display comes with 6 candles and 12 soaps.

Egyptian Goddess Candle & Soap Display
Item #REG
9"H x 12"W x 12"D
\$86.00

Egyptian Goddess Candle
Item #PLEG
3.5" x 3" Pillar
\$7.25
(purchase 6 or more for \$7.00 each)

Egyptian Goddess Soap
Item #SEG
\$2.15
(purchase 12 or more
for \$2.00 each)



Perfume Oils

Our top selling product line

Available in displays that hold 6, 16 or 24 different fragrances, we've got the display you need. Each display brings our top selling fragrance collections and includes one tester of each perfume at no charge. Each bottle holds 1/3 fluid ounce of perfume and has a roll on applicator.

16 Perfume Oil Display
Item #RO6 (pictured)
12"H x 9"W x 13.5" D
\$380.00
(6 each of 16 fragrances)

24 Perfume Oil Display
Item #RO4
12"H x 13"W x 13.5"D
\$554.00
(6 each of 24 fragrances)



Cardboard Point of Purchase Display

Our cardboard Point-of-Purchase display is perfect as a starter kit. Display holds 4 each of 6 different fragrances and includes 1 tester each for free. If you start out with our best seller kit you'll receive the following fragrances: Egyptian Goddess, Love, Patchouly, Chinese Rain, Vanilla and Sandalwood.

You can also build your own display and select any 6 fragrances from our collection of thirty nine.



Best Seller Kit
Item #ABC1
8"H x 9"W x 7"D
\$90.00

Perfume Solids

Creamy and richly textured, our perfume solid line contains 14 top selling fragrances. Each blend is carried in a base of coconut oil and beeswax and is packaged in a beautiful, hand-carved soapstone container.



Perfume Solid Display
Item #RPS2
15.5"H x 16.5"W x 9"D
\$197.50

Temple Essence Amber

Amber Butter and Amber Resin are distinctive products with a long fragrance history. The resin is a natural product that comes from the Himalayan Mountain Range of India, and the butter is a rich and velvety perfume made by blending a special amber oil and beeswax. Packaged in beautiful hand-carved wooden containers. Display includes 6 amber butter, 6 each golden and spicy 2-gram resin and 3 each golden and spicy 4-gram resin box.

Amber Display
Item #RAL
12"H x 7"W x 7.5"D
\$100.00

Bulk Incense

Our incense is hand-dipped with the highest grade of fragrance oil available in the marketplace today. 48 fragrances and 3 display options to choose from.

24 Fragrance Collection Item #RIN (pictured) 15"H x 14" W x 13.5" D \$160.00	48 Fragrance Collection Item #RIN2/RINST 25"H x 14"W x 13.5" D \$320.00
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Packaged Incense

Display comes with 12 each of 12 top selling fragrances. 20 sticks per package, bagged in plastic to keep incense fresh.

Packaged Incense Display
Item #PIDISW
16.5" Diameter x 24.5"H (with header card)
\$216.00



Incense Matches

A fun, innovative product perfect for small spaces.

Bowl Filled with 150 Books
Item #IM/E
9"H x 9"W x 9"D
\$75.00

Packaged Burners

Individually packaged and available in 5 styles, our brass inlay incense burners create an attractive and safe surface to burn your favorite incense. \$1.50 each.

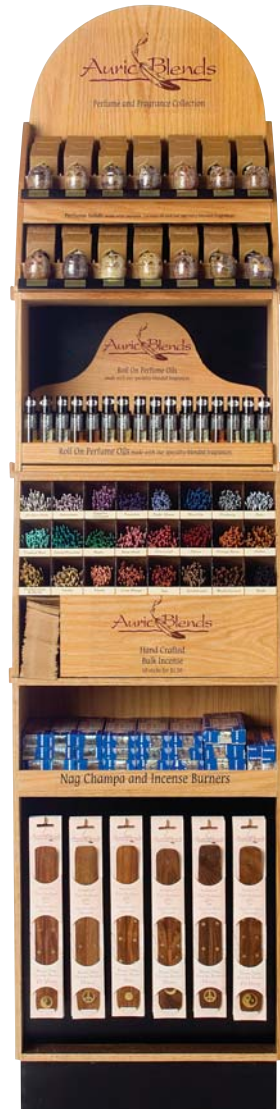




Modular Floor Displays

Our most popular displays available. Designed to maximize revenue and profit margins, these displays showcase our best selling products in one space saving unit.

Packaged Burners, Nag Champa, Bulk Incense, and Perfume Oils
Item #MFD#1
Approx. 60"H x 16.5"W x 13.5"D
\$1,020.30



Packaged Burners,
Nag Champa, Bulk Incense,
Perfume Oils and Perfume Solids
Item #MFD#2
Approx. 64"H x 16.5"W x 13.5"D
\$1,052.80



Metal Henna
Tattoo Display
Item #HENKIT
\$120.50
(12 HEN/E kits,
approx. 15
applications
per kit)

Wood Henna
Tattoo Display
Item #HENOKIT
\$168.50
(12 HENO/E kits,
approx. 30
applications per kit)



Example of transfers for henna kits.
(transfers vary with each kit)

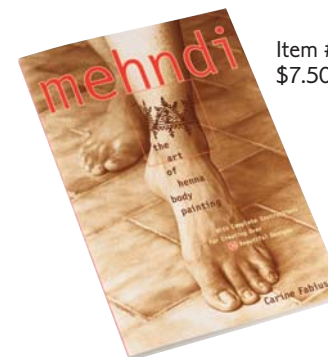


Kids Henna Tattoo Kit
Item #HENKD/E
\$ 9.00
(Approx. 15 applications per kit)

Henna Temporary Tattoos

The art of adorning the body with temporary tattoos has been practiced for thousands of years. This beautiful art form, known as Mehndi, is made simple with these easy to use kits. Featuring safe, natural, superior quality henna from the fields of Morocco.

Each henna kit comes with a set of designs (transfers), henna powder, eucalyptus oil and instructions for application.



Item #HENBOOK
\$7.50 each



Book and Kit Set
Item #HENBK/E
\$16.25 each
(Approx. 30
applications per kit)

Wood Display with 12
Kits (not shown)
Item #HENBKIT
\$207.50
(Approx. 30
applications per kit)

Aura Lites

Our line of Aura Lites brings a colorful, unscented candle to your customers who prefer fragrance free products. The display holds 9 vibrant colors that have been selected to correlate with affirmational qualities. Each candle measures 4 inches tall with a 1/2" diameter.

9 Color Candle Display
Item #RCAN
14.25"H x 9.25"W x 6"D
\$81.00



Candle Holders

Our collection of colorful glass holders are made specifically for the Aura Lites candles. Bubble holders available in cobalt, amber, green and clear. Glass design holders available in red hearts, clear hearts, lilac rounds, clear rounds and cobalt star.



Glass Holders (designs)
420C-Clear Heart, 420R-Red Heart
422B-Cobalt Star, 424C-Clear Round
424L-Lilac Round
Prices vary, please see order form.

Glass Bubble Holders
BHCB-Cobalt, BHAB-Amber
BHGR-Green, BHCL-Clear
Prices vary, please see order form.



Herbal, Banana and Orange Soaps.
See order form for item #'s \$0.90 each



Superhit. Item #SH15/E
\$6.00 per doz.



Red Nag Champa. Available in 15 and 40 gram sizes. See order form for more details.



Nag Champa Cone POP
Item #NCN \$10.00 for box of 12



Nag Champa Soap
Item #NAGSP
\$2.75 each

Nag Champa Products

Nag Champa, the top selling imported incense in the U.S., is a hand-rolled incense that combines exotic resins, flowers and spices. Nag Champa perfume oil and soaps are popular extensions of this line. These natural vegetable soaps are available in 4 different fragrances.



Available in 15-gm, 40-gm, 100-gm, 250-gm and kilo packages.
Prices vary, please see order form.



Nag Champa Perfume Oil
Item #NPFO/E
\$6.25 each